**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your school’s website/product access point. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a Gale eBooks: Professional Learning Facebook, Twitter, or Instagram social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

|  |  |  |
| --- | --- | --- |
|  | **POST COPY/TEXT** FOR FACEBOOK OR TWITTER | **Image #** |
| 1 | Keep up with distance learning and continue your professional development online with *Gale eBooks: Professional Learning*. <link to your school’s access> | Image 1  Image 2  Image 3 |
| 2 | Make the most out of your instruction by directly applying what you learn from *Gale eBooks: Professional Learning* collections. <link to your school’s access> | Image 1  Image 2  Image 3 |
| 3 | Access professional development that’s gives you the flexibility to learn on your time, your terms with *Gale eBooks: Professional Learning.* <link to your school’s access> | Image 1 |
| 4 | Stay current on education trends and find what you need, when you need it with *Gale eBooks: Professional Learning*. <link to your school’s access> | Image 2 |
| 5 | Access professional development that’s aligned to the material you’re teaching with *Gale eBooks: Professional Learning.* <link to your school’s access> | Image 3 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Listen by chapter in school, at home, or on the go with *Gale eBooks: Professional Learning.* <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | Explore cross-searchable titles from ASCD, Corwin Press, ISTE, Solution Tree, and more with *Gale eBooks: Professional Learning.* <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | Access PD collections aligned to the material you’re teaching with *Gale eBooks: Professional Learning.* <we suggest adding a temporary link in your bio for easy access> | Image 3 |